

Our Ad Portfolio Showcasing Performning Ads

Marketing Made Simple

Unlock up to 50% off for the first 3 months, if your company is eligible.

A performance and design agency from Vejle, Denmark, turning your dreams into reality.



Sales ads

Here, you'll find a wide selection of our advertisements. Our top priority is to create ads that drive sales, strengthen your brand, and ensure a steady flow of new customers.

Our expertise lies in navigating the strict guidelines of various advertising platforms while crafting high-performing ads that sell—without constant rejections or account shutdowns.

We showcase your products openly, without holding back or attempting to obscure what you're selling.

Our only requirement is that your business operates legally and that advertising your products is permitted in the country where you seek our assistance.

This portfolio presents a broad selection of our work—yet still just a fraction of the ads we have created and successfully optimized for sales.

Additionally, this is only a small glimpse of the many clients we support across the EU.

We run ads in every language.

AI CRYPTO TRADING

Automated. Stable. Real.

Daily AI Returns

Fully Automated System

- AI Quant Strategies Running 24/7
- No Trading Skills Required
- Profits Auto-Credited Every 24 Hours

Start with AI Earn Daily



Stop Trading

Let AI Print Returns.

Institutional AI Quant System · Running 24/7

- ✓ No Emotions · No Guessing
- ✓ Data-Driven Crypto Execution
- ✓ Profits Auto-Credited Daily

Join the Smart Capital





Emotions Cost Money Algorithms Protect Capital

AI-powered quantitative trading
designed for long-term capital growth.

No manual trading

No emotional decisions

Built for stability, not hype

Serious investors choose systems, not signals.

Run Capital with AI

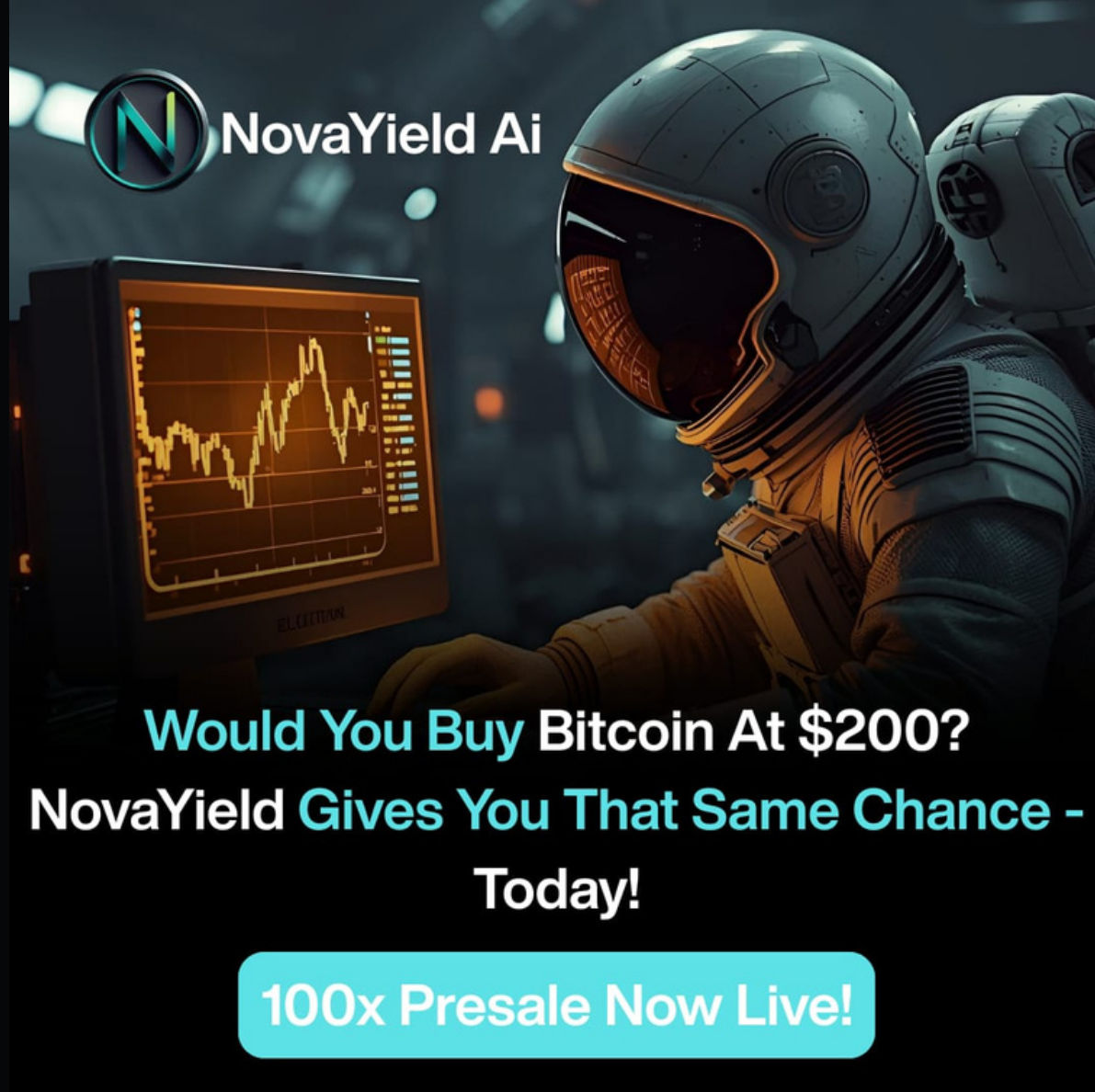
 NovaYield Ai

Did You Miss Solana, XRP or Ethereum?
**Join NovaYield Today For
Your Piece Of The Next
100x Moonshot.**


**PAYDAX PRESALE
STARTS AT \$0.015**

EARLY ENTRY = MAX UPSIDE

JOIN THE PRESALE TODAY



NovaYield Ai

Would You Buy Bitcoin At \$200?
NovaYield Gives You That Same Chance -
Today!

100x Presale Now Live!



Humans Lose.
Algorithms Don't.

AI Quant Trading Built for Serious Capital

- ✓ Machine-Speed Execution
- ✓ Risk-Controlled Strategies
- ✓ Designed for Long-Term Growth

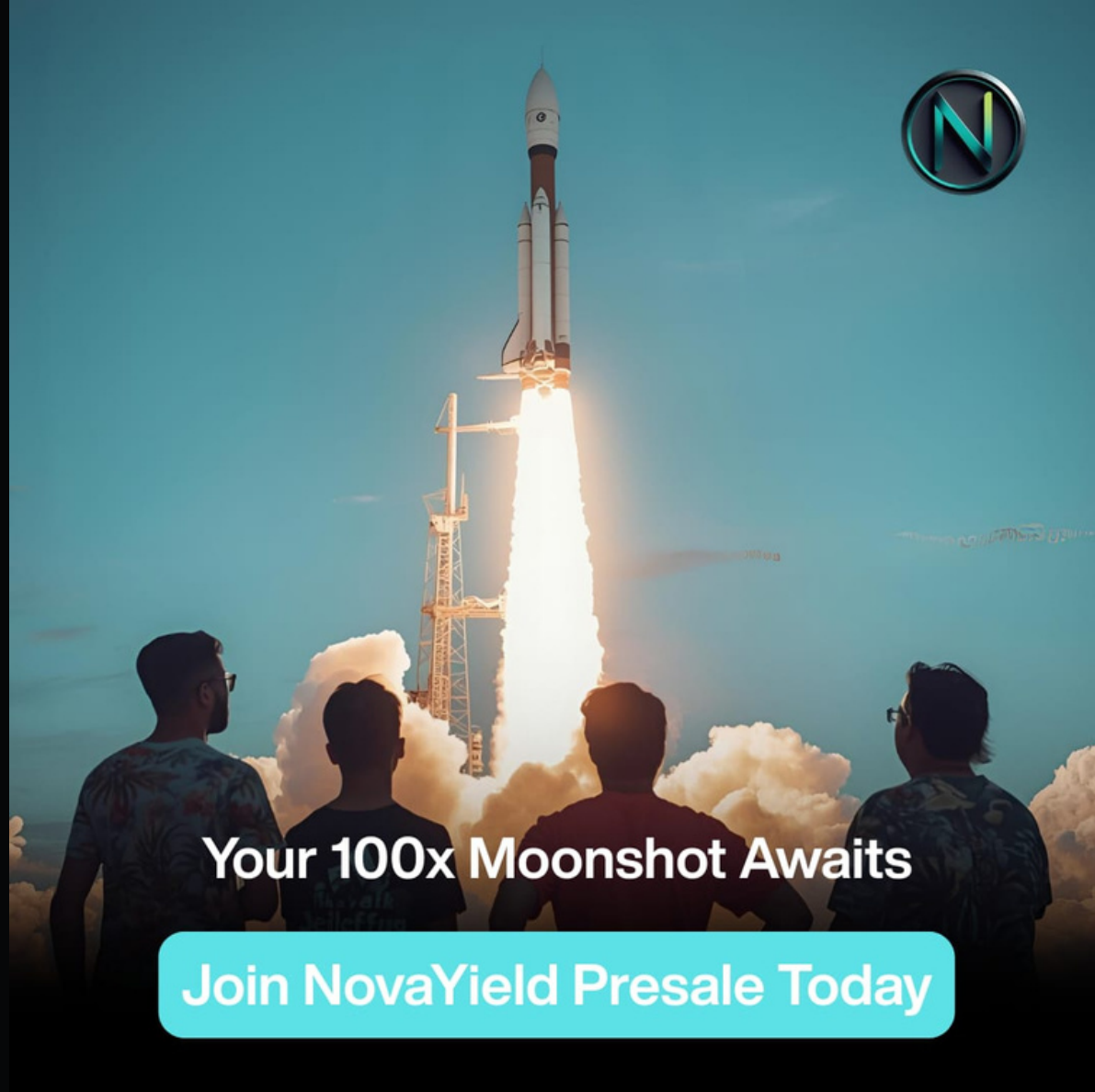
Activate AI Trading Now



VERIFIED BY ONFIDO,
BRINKS & SOTHEBY'S

JOIN THE PRESALE TODAY

ASSURE DEFI BRINKS PAYDAX Sotheby's INTERNATIONAL REALTY CHRISTIE'S





Your 100x Moonshot Awaits

Join NovaYield Presale Today



RWA GROWTH IS 10X BANKS
PAYDAX IS THE BRIDGE

**Smart Capital Doesn't Trade.
It Deploys Algorithms.**

Institutional AI quantitative trading system
built for serious crypto capital.

- ✓ Fully automated execution
- ✓ Profits credited every 24 hours
- ✓ Data-driven, risk-controlled strategies

Activate AI Trading



Branding



Visuel Identity

Your brand's identity is crafted to capture your customers ➤ Unique design, we ensure that your visual expression is exceptional ➤ Results through recognition ➤ Professional production, we create all materials at the highest quality.



Brand Strategy

We define your brand strategy so you can get the most out of your efforts. A well-defined strategy is ➤ Fundamental to your brand’s success in the digital universe.



Future-Proof Development

Our efforts help ensure your company's future growth. With us, we create ➤ Healthy businesses that can scale their revenue in a stable and efficient way.



Digital Marketing

No results are achieved without marketing, and we can deliver the highest quality in ➤ Digital marketing, including; Meta, Google, LinkedIn, TikTok, Email, Social Media, SEO, Video Production, and Website Development.

The HODL RATE team

The talented individuals who make up HODL RATE today. Each member of our team brings a unique blend of creativity, expertise, and passion to the table. Together, we collaborate to transform ideas into unique designs that resonate with your customers.



Email Marketing Specialist
Nicklas Frederiksen



CEO
Anders Pedersen



CTO
Andreas Rasmussen



COO
Tobias Brummer



Google Ads Specialist
Peter Warburg

Why Us

At the core of our agency are the numbers that reflect our dedication, creativity, and pursuit of results. These statistics provide insight into our skills and the impact they have on our clients.

100%

Running ads guarantee

35%

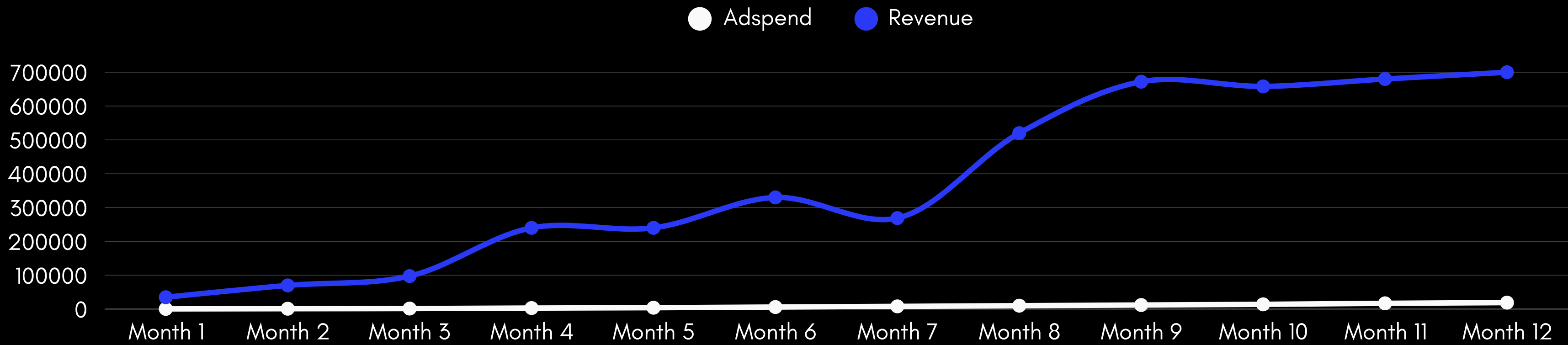
Avg. **ROAS** increase

1500+

Produced Ads

Investment In Ads

An average customer experience with us, the first 12 months.



Sales

592.187 EUR

49.348,97 EUR pr. month. on average.

Adspend

153.405 EUR

12.783 EUR pr. month. on average.

Avg. ROAS

4,37x

Explanation

The graph shows sales versus the advertising budget spent.

Your Investment In Us

Guarantee: We guarantee that the ads will run, if not, then you don't have to pay.

All the services include management of adspend between 0-3.000 EUR pr. month. When the adspend exceeds 3.000 EUR pr. month pr. service, our price for the specific service will increase by 400 EUR pr. 1.500 EUR spent extra on the adspend pr. month.

Discount

Save up to 50%

Get a discount if your company is eligible.

Meta Ads

2.400 EUR pr. month

The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Optimization is also a big part of this service package.

Commitment: 12 month.

Google Ads

2.300 EUR pr. month

The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Optimization as always, is also a big part of this service package.

Commitment: 12 month.

Email Marketing

From 1.060 EUR pr. Month

The Service

We deliver everything from set-up, tracking, flows, copywriting, campaigns, strategy and splittesting.

Commitment: 12 month.

TikTok Ads

3.100 EUR pr. month

The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Testing and optimization is included.

Commitment: 12 month.

Budget Management

400 EUR pr. month

The Service

Management of increased adspend, including optimization and production of new ads and strategies.

Commitment: 12 month.

LinkedIn Ads

1.950 EUR pr. month

The Service

We deliver everything from set-up, tracking, ad creation, copywriting and strategy. Optimization and targeting is a part of this package.

Commitment: 12 month.

SEO

1.300 EUR pr. month

The Service

This covers the basic SEO optimization for your website. Included is copywriting and improvement of existing pages on the website.

Commitment: 12 month.

Website

Project Based Price

The Service

We create and deliver your new website. The size and price of the project depends on our agreement.

Commitment: 12 month.

Active Tracking

100 EUR one time fee
From 20 EUR pr. month

The Service

We make set up your serverside tracking, to make sure tracking is as precise as possible.

Start the partnership

Email Marketing Packages

We always make sure everything runs as it should — including account setup, design and brand development, as well as tracking setup.

We ensure that your email marketing is compliant and operates flawlessly. In addition, we also make sure that segmentation and audience definition are relevant, in connection with sending out targeted emails.

Note: We own the account in the trial period, after this they get admin acces.

Beginner Package

1.060 EUR pr. month

The Service

We provide a comprehensive email marketing setup that includes everything from account configuration, tracking, flows, copywriting, campaign management, strategy, and A/B testing.

Sign-up forms:

Pop-up & Embedded

Email flows:

- Welcome flow (3-6 emails)
- Abandoned cart flow (2-4 emails)
- Post-purchase flow (3-5 emails)
- Site abandonment flow (2 emails)

Commitment: 12 month.

Intermediate Package

1.600 EUR pr. month

The Service

Here you get an enhanced and more strategic email marketing setup designed to maximize engagement and conversions. It includes everything from account configuration, tracking, flows, copywriting, campaign management, strategy, and A/B testing — plus additional campaign execution and customer lifecycle flows.

Sign-up forms:

Pop-up & Embedded

Email flows:

- Welcome flow (3-6 emails)
- Abandoned cart flow (2-4 emails)
- Post-purchase flow (3-5 emails)
- Site abandonment flow (2 emails)
- Sunset Flow (2 emails)

Campaigns:

1 Campaign mail every 14 days.

Commitment: 12 month.

Pro Package

2.800 EUR pr. month

The Service

Our Pro Package delivers a complete, high-performance email marketing solution — building on everything included in the Intermediate Package.

Sign-up forms:

Pop-up & Embedded

Email flows:

- Welcome Flow (3-7 emails)
- Abandoned Cart Flow (2-3 emails)
- Abandoned Checkout Flow (2-3 emails)
- Post-Purchase Flow (2-5 emails)
- Site Abandonment Flow (1-2 emails)
- Win-Back Flow (1-3 emails)
- Sunset Flow (2-3 emails)
- Refill / Back-in-Stock Flows (1-2 emails)
- Continuous development of new and customized flows

Campaigns:

1 Campaign mail every week.

Commitment: 12 month.